



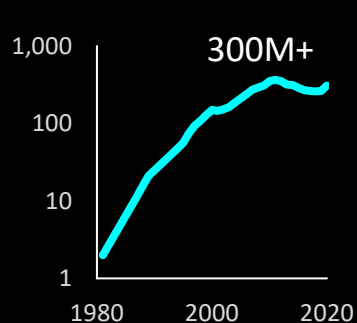
# Technology Vision 2024

  
**accenture**

# Continuing exponential tech innovation

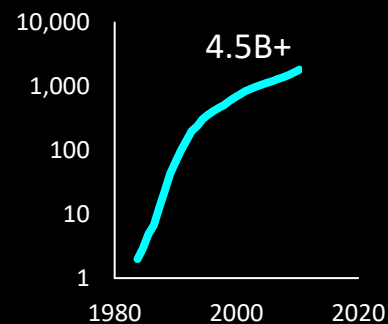
## PC

PC shipments,  
millions



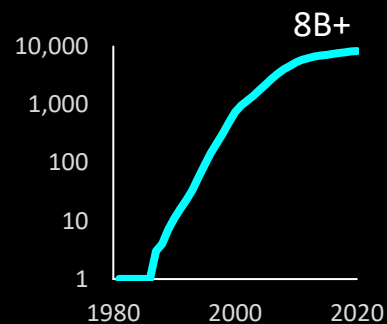
## Internet

Internet users,  
millions



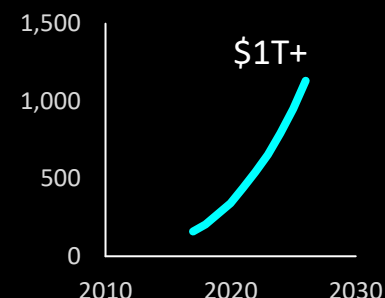
## Mobile phone

Mobile subscriptions, millions



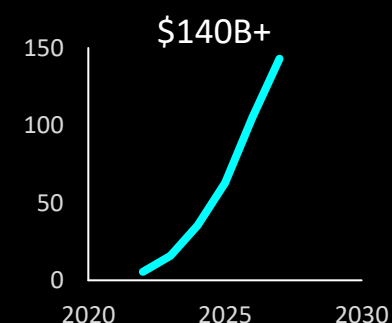
## Cloud

Cloud spending,  
\$billions



## AI

GenAI spending,  
\$billions



1980s

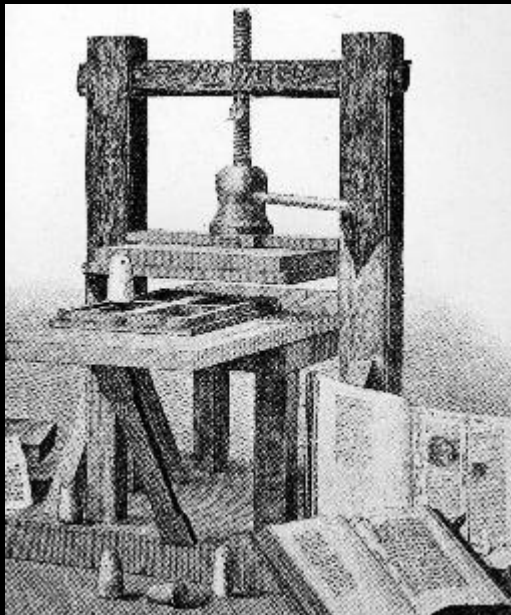
2030s+



# Skepticism of technology through history

## Printing Press

“Writing will create forgetfulness in the learners' souls”



## Electricity

“There is no safety, and death lurks all around us...”



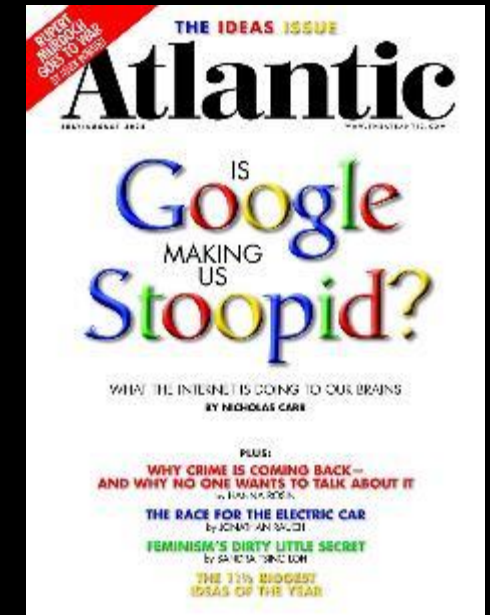
## Telephone

“The telephone is the instrument of the devil”



## Internet

“Is Google Making us Stoopid?”



# Tech's vast impact on humanity

Digital  
economy growth

**2½ x**

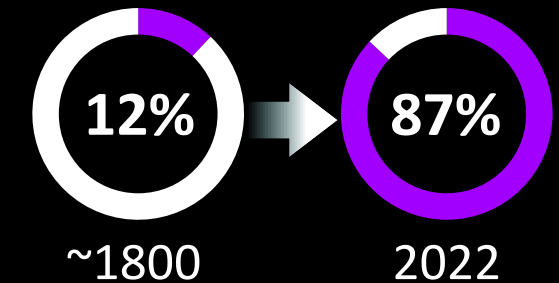
faster growth compared  
to the physical world GDP  
over the last decade

Global  
life expectancy

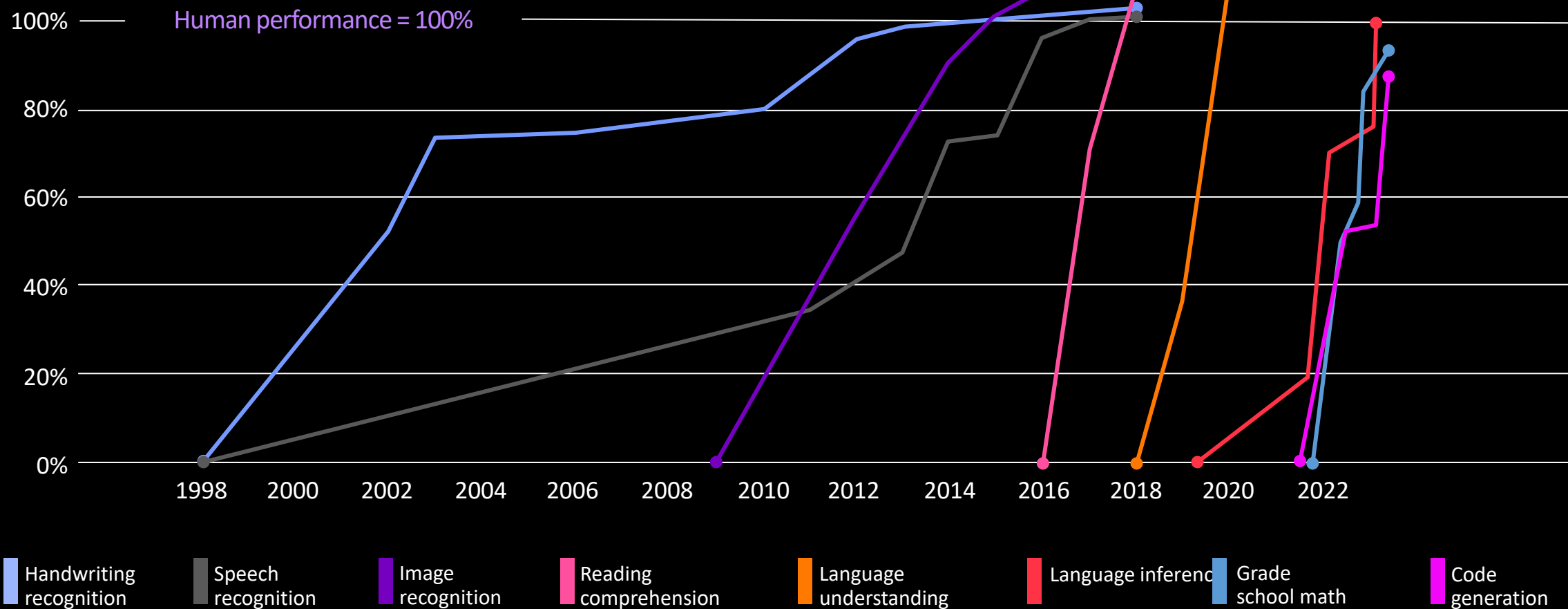
**71 yrs** 2021

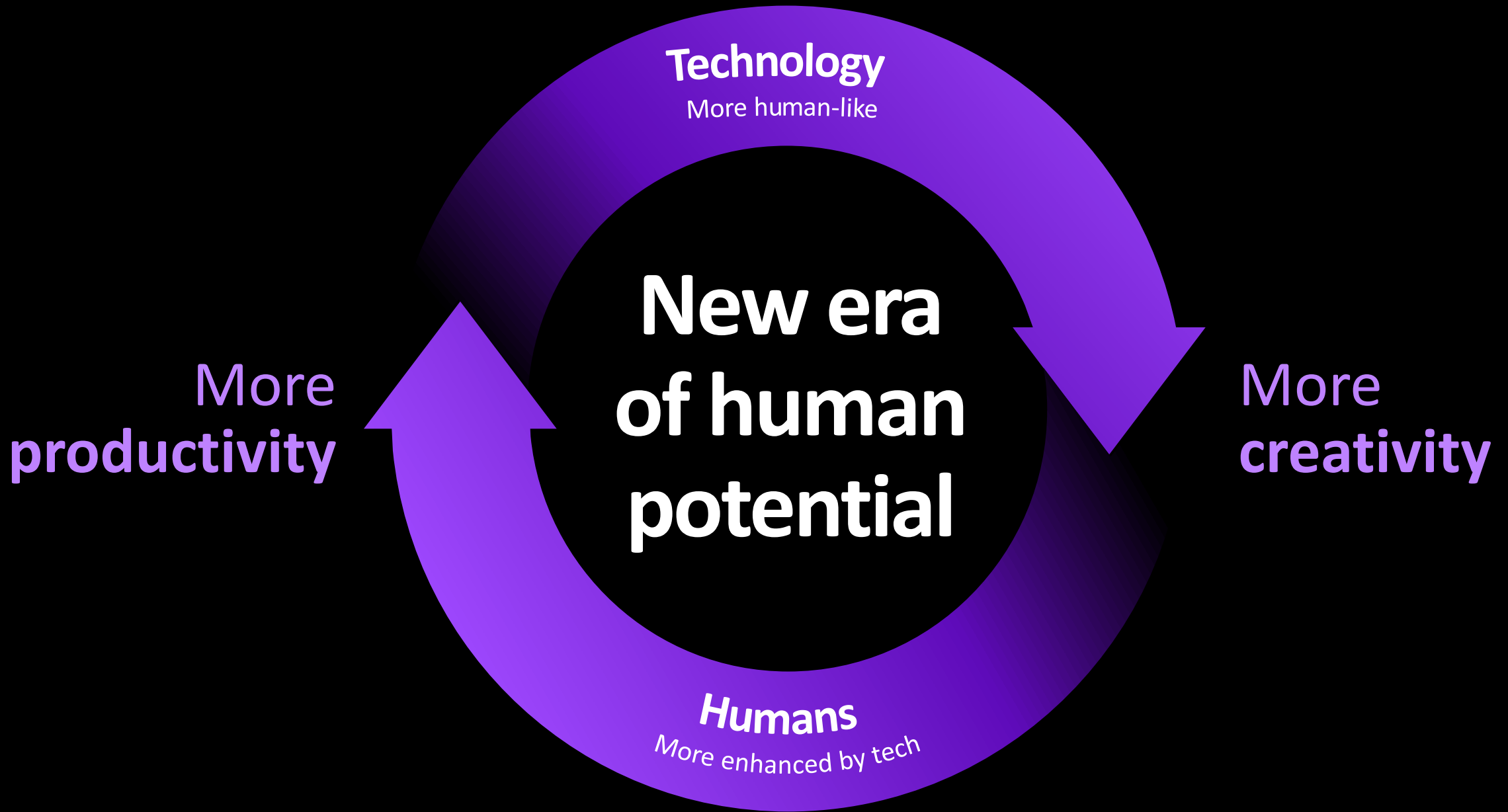
29 yrs – 1800s

Global  
literacy rate

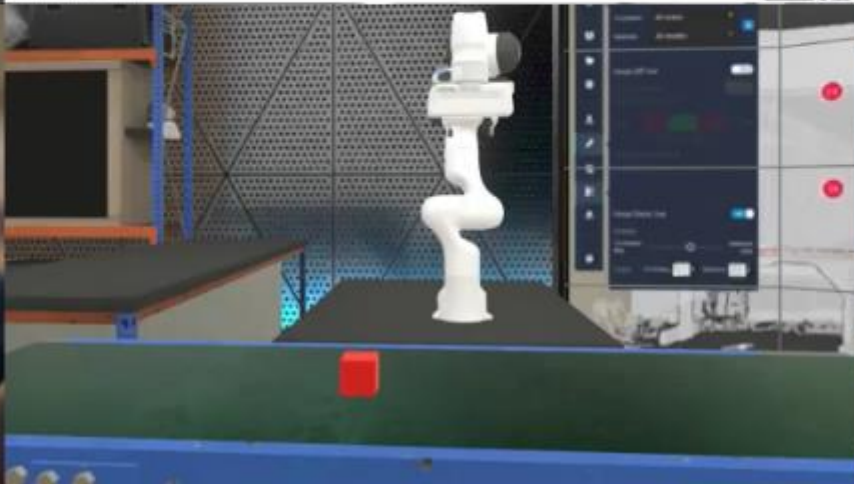
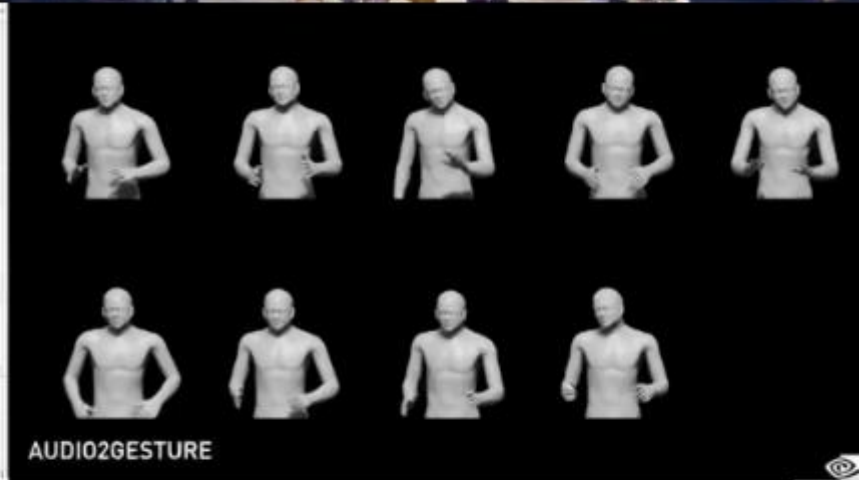


# AI reaching human-like capabilities









# Business in the age of Gen AI

Reinvent      Redefine      Unleash

“GenAI will disrupt my industry in the next five years” — 87%

Every part of      of surveyed executives said      Human  
every business      industry      leaders      potential



Technology Vision 2024

# Human by design

How AI unleashes the next level  
of human potential

Technology Vision 2024

# Human by design

## A match made in AI

Reshaping our  
relationship  
with knowledge

## Meet my agent

Ecosystems for AI

## The space we need

Creating value in  
new realities

## Our bodies electronic

A new human  
interface



Trend 1

# A match made in AI

Reshaping our  
relationship  
with knowledge

Trend 2

# Meet my agent

Ecosystems for AI

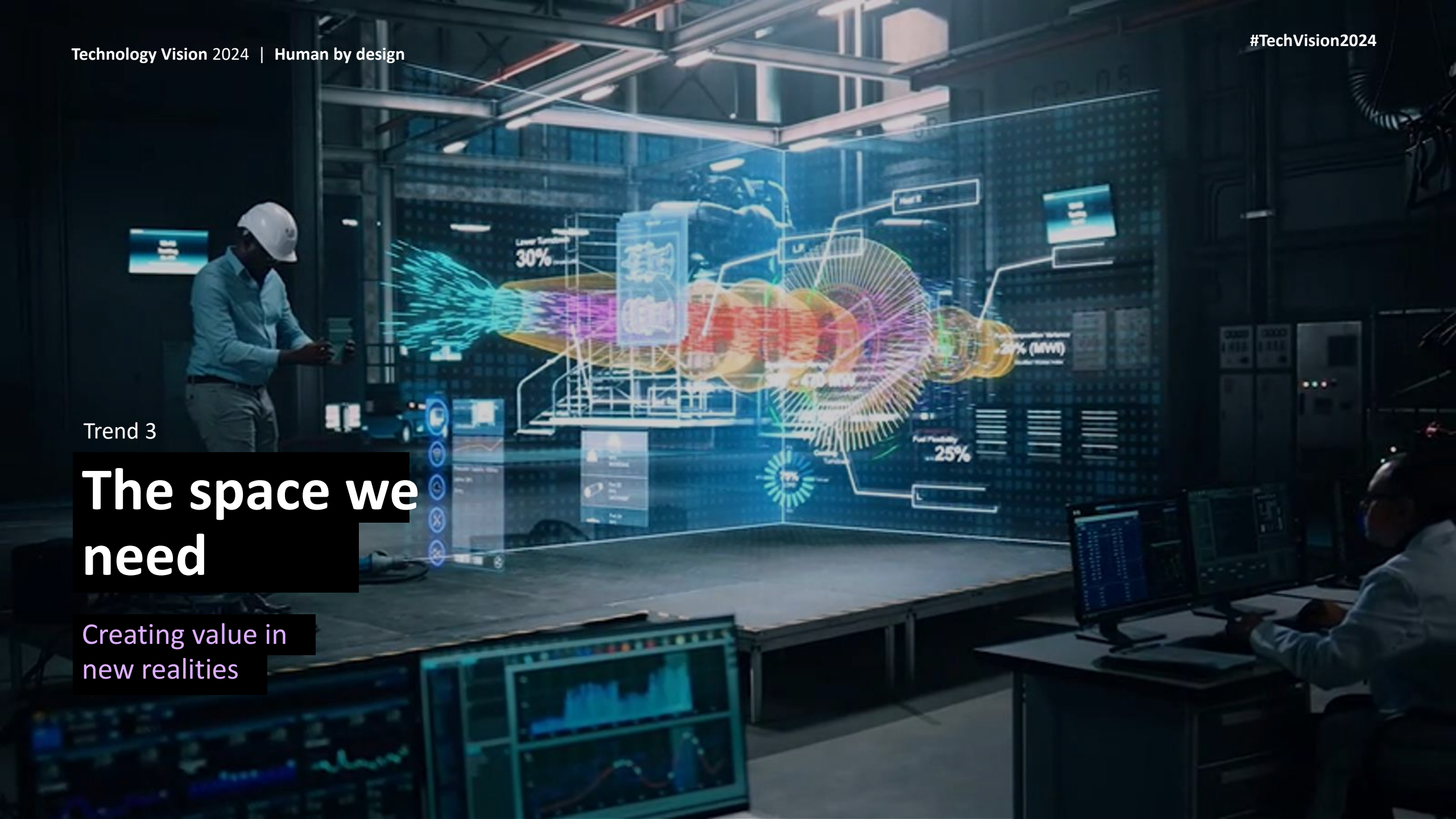




Trend 3

# The space we need

Creating value in new realities

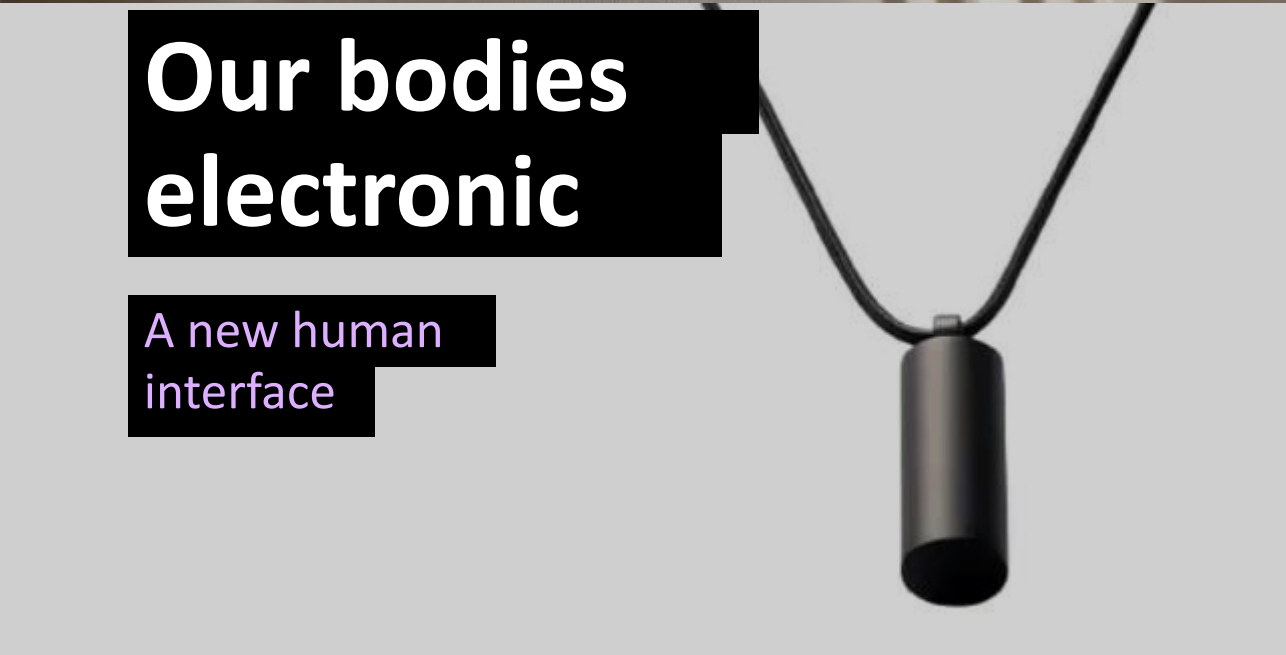




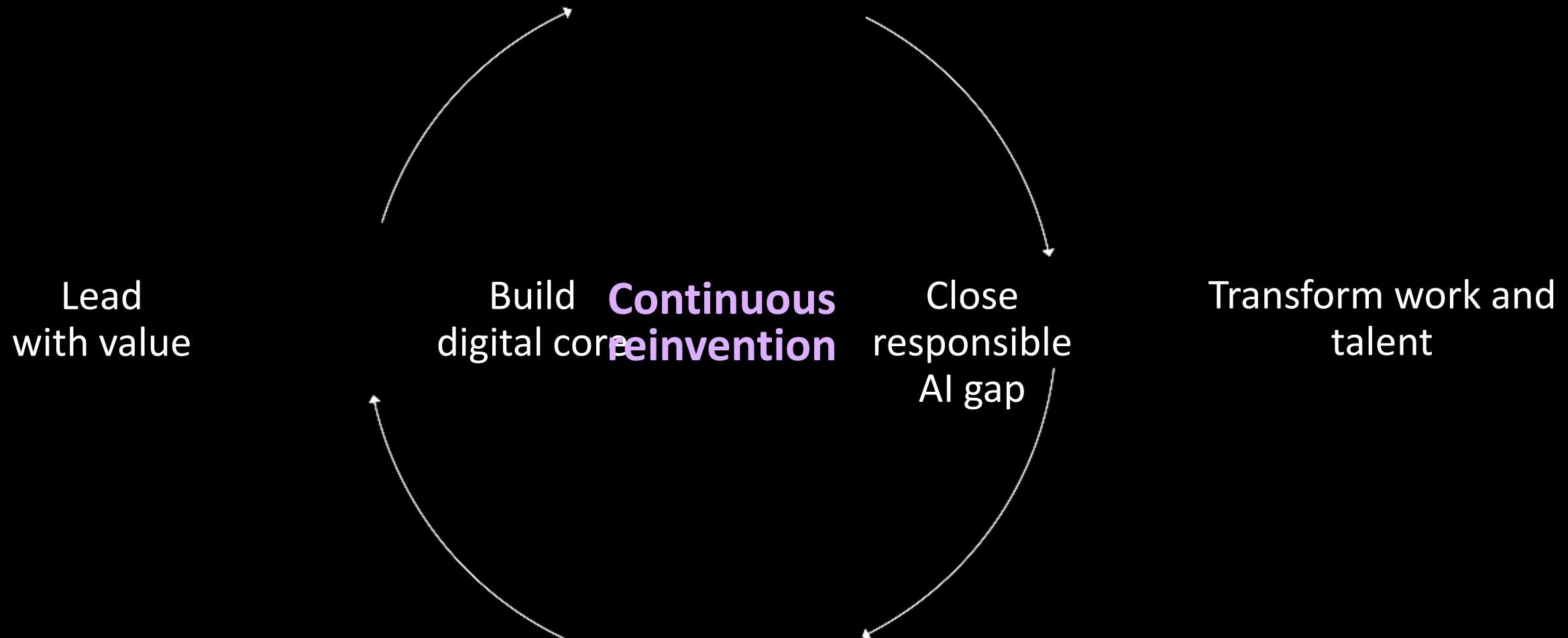
Trend 4

# Our bodies electronic

A new human  
interface



# A Human by design playbook



Technology Vision 2024

# Human by design

## A match made in AI

Reshaping our  
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## Our bodies electronic

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